

Privacy Policy

Pinnacle Quality Insight is committed to protecting your privacy. This Privacy Policy applies to all Pinnacle Quality Insight owned domains, including but not limited to www.pinnacleqi.com, and governs data collection and usage for those domains. For this Privacy Policy, all Pinnacle Quality Insight websites will be referred to as Pinnacle unless otherwise stated. By using the Pinnacle website, you consent to the data practices described in this Privacy Policy.

Collection of your Personal Information

Pinnacle may collect personally identifiable information, such as name, email address, personal or work address, company name, job title, or telephone number. However, Pinnacle does not collect any personal information about you unless you voluntarily provide it. For instance, if you elect to send us an email message, sign up to receive a newsletter, or fill out a Pinnacle form for more information on a product.

Use of your Personal Information

Pinnacle collects and uses your personal information to operate its website and deliver the services you have requested. Pinnacle may also use your personally identifiable information to inform you of other products or services available from Pinnacle and its affiliates. Pinnacle may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

Sharing Information with Third Parties

Pinnacle does not sell, rent or lease its customer lists to third parties. Occasionally, Pinnacle may contact you on behalf of external business partners about an offering that may be of interest to you. In such cases, your unique personally identifiable information (name, email, address, company name, job title, telephone number) is not transferred to the third party. Pinnacle may share data with trusted partners to help it perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to Pinnacle. Furthermore, these third parties are required to maintain the confidentiality of your information.

Pinnacle will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on Pinnacle or the site; (b) protect and defend the rights or property of Pinnacle; and, (c) act under exigent circumstances to protect the personal safety of Pinnacle users, or the public.

Tracking User Behavior

Pinnacle keeps track of the websites and pages our customers visit within Pinnacle to determine which Pinnacle services are most popular. This data is used to deliver customized content and advertising within Pinnacle to customers whose behavior indicates that they are interested in a subject area.

Pinnacle may automatically collect information about your computer hardware and software. This information can include: your IP address, browser type, domain names, access times and referring website addresses. Pinnacle uses this information for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the website.

Use of Cookies

The Pinnacle website uses "cookies" to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a webpage server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the web server that you have returned to a specific page. For example, if you personalize Pinnacle pages, or register with the Pinnacle site or services, a cookie helps Pinnacle to recall your specific information on subsequent visits. This simplifies the process of recording your personal information. When you return to the same Pinnacle website, the information you previously provided can be retrieved so you can easily use the Pinnacle features that you customized.

You can accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the Pinnacle services or websites you visit.

Security of your Personal Information

Pinnacle secures your personally identifiable information you provide on computer servers in a controlled, secure environment protected from unauthorized access, use, or disclosure. Pinnacle uses Secure Socket Layer (SSL) protocol to encrypt personally identifiable data when it is transmitted to other websites.

Pinnacle strives to take appropriate security measures to protect against unauthorized access to or alteration of your personal information. Unfortunately, no data transmission over the internet or any wireless network can be guaranteed to be 100 percent secure. As a result, while we strive to protect your personal information, you acknowledge that: (a) there are security and privacy limitations inherent to the internet that are beyond our control; and (b) security, integrity, and privacy of all information and data exchanged between you and us through this website cannot be guaranteed.

Children Under Thirteen

Pinnacle does not knowingly collect personally identifiable information from children under the age of thirteen. If you are under the age of thirteen, you must ask your parent or guardian for permission to use this website.

Email Communications

Pinnacle may contact you via email to share announcements, promotional offers, alerts, confirmations, surveys, and/or other general communication. Pinnacle may receive a notification when you open a Pinnacle email or click on links therein. This is done to improve our services. If you wish to stop receiving marketing or promotional communications via email from Pinnacle, you may opt out of such communications by clicking on the Unsubscribe button.

Changes to this Privacy Policy

From time to time Pinnacle may modify this Privacy Policy and such modifications shall be effective upon posting by Pinnacle on Pinnacle's website. Your continued use of the Pinnacle website after Pinnacle posts a revised Privacy Policy signifies your acceptance of the revised Privacy Policy. It is therefore important that you review this Privacy Policy regularly to ensure you are updated as to any changes. If Pinnacle materially changes its practices regarding collection or use of your personally identifiable information, your personally identifiable information will continue to be governed by the policy under which it was collected unless you have been provided notice of, and have not objected to, the change.

Contact Information

Pinnacle welcomes your questions or comments regarding this Privacy Policy. If you believe that Pinnacle has not adhered to this Privacy Policy, please contact Pinnacle at (877) 791-2311 or write to Pinnacle at the address below. Pinnacle will use commercially reasonable efforts to promptly determine and remedy the problem.

Pinnacle Quality Insight

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Sandy, UT 84093

(877) 791-2311

info@pinnacleqi.com

This privacy policy is effective as of December 18, 2017.